

Applicant : Thomas Apple et al.
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Attorney's Docket No.: 09857-003001

D1
cont
a plurality of individual monitors arranged into a composite display, and with the display controller receiving the display signals to [display] render the graphic symbols and values corresponding to the financial instruments in the feed on the individual monitors.

D2
(Amended) 5. The system of claim 4 further comprising:
a control system and wherein the control system processes the display signals such that the video wall displays a moving ticker display of corporate logos and values of trades in stocks.

D3
(Amended) 9. The system of claim 1 wherein the display signals are fed to the individual monitors to render a different graphic symbol and associated financial data on each of the monitors [7 wherein the control processor synchronizes the display processors to display the graphic symbols and values so they appear to move across the video wall].

Sub 63
D4
(Amended) 15. A system for dynamically displaying financial information comprising:
a first input port for receiving a first feed containing identifiers and corresponding values of financial instruments;
a second input port for receiving a second feed containing financial data;
a filter to extract from the first feed the identifiers and corresponding values of the financial instruments and from the second feed the financial data;
a memory to store the extracted financial instrument identifiers, corresponding values, and financial data, and
a data structure associating the financial instrument identifiers with corresponding graphic symbols, the graphic symbols being publicly acknowledged identifiers of entities whose financial instruments are identified by the instrument identifiers in the feed, [;
means for finding in the data structure associated ones of the graphic symbols] for the extracted identifiers;
a video processor to produce a first display signal with the graphic symbols and values corresponding to the financial instruments in the feed and a second display signal with the financial data; and
a video wall including

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D4
CONT.
a plurality of individual monitors arranged into a composite display, and
means for receiving the first and second display signals and for displaying on the
individual monitors the financial data and the graphic symbols and values corresponding to the
financial instruments in the feed.

(Amended) 16. A method for dynamically displaying graphic symbols and value
information for financial instruments on a video wall including a plurality of individual monitors
arranged into a larger display, the method comprising:
receiving a feed containing identifiers and corresponding values of financial instruments;
extracting from the feed the identifiers and corresponding values of the financial
instruments;
storing the extracted financial instrument identifiers and corresponding values;
using the extracted financial instrument identifiers to find graphic symbols that are logos
of entities associated with the extracted identifiers;
forming a display signal with the graphic symbols and values corresponding to the
financial instruments in the feed; and
displaying on the individual monitors the graphic symbols and values corresponding to
the financial instruments in the feed.

Sub
E4
D5
(Amended) 17. A system for displaying stock ticker information comprises:
a display; and
an electronic device that produces a signal that when fed to the display, scrolls market
data across the display, said market data comprising a company logo and financial information
including real-time textual data associated with financial instruments of entities identified by the
instrument identifiers in the feed, and with the company logo being juxtaposed the real-time
textual data.

D6
(Amended) 22. The system of claim 18 wherein the real-time textual data scrolled on the
display are updated according to market conditions.

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(Amended) 23. The system of claim 22 further comprising a filter coupled to a source containing financial data, said filter extracting the real-time textual data and placing the real-time textual data in a database.

(Amended) 24. The system of claim 17 further comprising a correlator that correlates a bitmap of a company logo with financial [information] data contained in a database.

D₆
CONT
(Amended) 25. The system of claim 24 wherein the real-time textual data scrolled on the display are updated according to market conditions.

(Amended) 26. The system of claim 24 further comprising a filter coupled to a source containing financial data, said filter extracting the financial data and placing the financial data in a database.

Sub
E5
(Amended) 27. A method for displaying stock ticker information comprises:
displaying market data across an electronic monitor, said market data comprising a company logo and stock ticker [information] real-time textual data associated with the company logo with the real-time textual data juxtaposed the company logo.

Sub
E6
D7
(Amended) 32. A method for displaying stock ticker information comprises:
extracting from a data feed having values of financial instruments, instrument identifiers and the values of the financial instruments;
accessing graphic symbols in accordance with the extracted instrument identifiers;
associating the extracted graphic symbols with the corresponding values of the financial instruments to produce a financial instrument ticker; and
displaying the financial instrument [stock] ticker, as a moving financial instrument ticker of graphic symbols juxtaposed corresponding values of the financial instruments across a video display.